



A WOMAN-OWNED SMALL BUSINESS

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The Messenger

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A Letter from Kim

Every organization has desired objectives that need to be met. Whether it be the products that are produced or the services being provided, an organization sets a standard and strives to reach it. This is where strategic planning comes into play. Strategic planning is the process by which leaders and/or employees of an organization dream about its future and create a systematic plan to reach that destination. Please note that top management is not the only group who should develop the strategic plan. Department heads, creative thinkers, key personnel, process people, and people who have influence should all be a part of the team.

Allowing employees to participate in the strategic process is beneficial because:

- they will work harder on ideas in which they have given input
- they have great ideas that are never tapped
- their self-respect and self-esteem go up when they are allowed to participate
- they can see the gaps in dreaming the plan and implementation



Dreaming a New Dream

Creating the strategic dream has three steps: beginning where you are now, thinking about dreaming new dreams, and describing the best picture of your future. First, when going from dream to strategy, look at where you are now. Then look at where you want your organization to be in 1 year, 3 years, 5 years, and 10 years. Finally, determine where your organization would be in a perfect world with no competition or obstacles. When planning for the future, do not be afraid to make changes as needed.

After you decide the direction you want your organization to go, develop goals to keep you on the right track. Your strategic goals must be crystal clear, must not conflict, must have quantitative and/or qualitative measurements, and must be monitored. Once you decide on the direction and have your goals in place, it's time to start implementing your strategic plan.

Communicate the plan to everyone

Everyone needs to know the plan so they will know what their roles and responsibilities will be. Keeping everyone informed of any changes that are made as you go along will ensure that the



PMP® EXAM PREP CLASSES

You pass or we pay for the 2nd and 3rd test

Dreaming a New Dream continued

dream stays on target and will not have any snags or setbacks.

Get people excited about the vision

When you give your employees the opportunity to help create the strategic plan, they will be excited about its success. Having something of which they are a part will encourage them to be more dedicated and willing to make sacrifices for the organization.

Create timetables for the schedule

Make a schedule and stay on track. Frequent delays and setbacks will discourage everyone working on the plan. Develop daily work plans complete with milestones or mini-projects.

Raise up needed leadership for its completion

Delegate the needed leadership so no one person is in charge of everything. This will create less burnout and your employees will not get tired of the plan.

Decide on communication reports and meetings

From the beginning, decide how information will be communicated and how often meetings will be held. Doing so will help the communication lines stay open and people be well informed.

Empower people to act

Give your leadership the authority to make some decisions without consulting a committee. There are instances when a decision needs to be made immediately, without the time to go through several layers of management for approval. Empowerment will allow you to have your plan in place more quickly.

Create a presentation of the plan for the entire organization

Inform everyone of the strategic plan. Your employees may have a suggestion or idea of which no one else has thought. Great ideas come from all levels within an organization. Allowing everyone to have input will create a sense of ownership.

Even with a fantastic plan and dedicated employees, things can go wrong. If this happens, study why your plan failed. Get input from everyone. Figure out what happened so it can be avoided next time. Attempt to salvage what you can and move forward from there. Most importantly, stay optimistic. Just because this plan was not successful does not mean that the next will have the same fate.

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2021 BOOT CAMP DATES

October 12-15 Live, Virtual PMP®

December 6-9 Live, Virtual PMP®

Visit www.themathisgroup.com

YOU PASS OR WE PAY



Truth

Proverbs 19:11

Good sense makes one slow to anger, and it is his glory to overlook an offense.

Proverbs 24:5

A wise man is full of strength, and a man of knowledge enhances his might,

If your plan is for a year, plant rice. If your plan is for a decade, plant trees. If your plan is for a lifetime, educate children. - Confucius

STUDENT Spotlight

We want to recognize students who have successfully passed the PMP® Exam.

What is your favorite food?
Mexican

What is your favorite movie?
Save the Last Dance

What are your favorite hobbies?
Shopping and travel

Congratulations, Tajuana Jamerson!

Please write a recommendation about our class.

The Mathis Group course is top of the line providing excellent course work and stellar service to its students. It is interactive and engaging; the way they share the content allows for you to grasp the content needed to prepare for your certification exam. Keith also provides you with tools to use throughout your career within project management.

How could we make our class better?

It is great.

What was the best thing about the PMP® Exam Prep Boot Camp?

The interaction between the facilitator and the class as well as the facilitator was extremely helpful.

How do you think the PMP® Certification will help your career?

It will allow me to take the knowledge I learned and apply it to my everyday tasks and create more process improvements within the multiple projects that I handle.

Just For Fun

**Football season is in full swing!
Can you match the NFL cities with their team?**

CITY	TEAM	CITY	TEAM
ARIZONA	_____	KANSAS CITY	_____
ATLANTA	_____	LAS VEGAS	_____
BALTIMORE	_____	LOS ANGELES	_____
BUFFALO	_____	LOS ANGELES	_____
CAROLINA	_____	MIAMI	_____
CHICAGO	_____	MINNESOTA	_____
CINCINNATI	_____	NEW ENGLAND	_____
CLEVELAND	_____	NEW ORLEANS	_____
DALLAS	_____	NEW YORK	_____
DENVER	_____	NEW YORK	_____
DETROIT	_____	PHILADELPHIA	_____
GREEN BAY	_____	PITTSBURGH	_____
HOUSTON	_____	SAN FRANCISCO	_____
INDIANAPOLIS	_____	SEATTLE	_____
JACKSONVILLE	_____	TAMPA BAY	_____
		Cowboys	Lions
		Rams	Bengals
		Panthers	Bills
		Giants	Steelers
		Seahawks	Jaguars
		Eagles	Broncos
		Cardinals	Raiders
		Texans	Falcons
		Chargers	Dolphins
		Saints	49ers
		Ravens	Packers
		Browns	Bears
		Vikings	Patriots
		Buccaneers	Colts
		Chiefs	Jets



FREE VIRTUAL PMP® MASTERMIND GROUP: THE ROAD TO PMP® PREPARATION

OCTOBER 25-29

The Project Management Professional (PMP®) certification is the most sought-after credential in project management, and individuals attempt daily to pass the exam without success. This PMP® Exam Prep Mastermind Group attempts to help those desiring a PMP® gain a better understanding of the process.

This course is not a boot camp to prepare for the exam but is a means to guide those in the early stages of seeking the PMP® certification. We will help individuals focus on pre-learning content, select proper documentation, complete as much of the application as possible, and select an Authorized Training Partner from Project Management Institute (PMI®).

This Mastermind Group goes through the PMP® exam content objectives and allows participants to take mockup PMP® exam questions, vocabulary tests, and receive an Exam Memory Chart to assist them in passing the new 2021 test.

This five-day course requires a commitment of one hour each day from participants. Each participant receives coaching, counseling, and guidance that helps make better decisions when preparing for the PMP® test. All discussions and suggestions will align with the current test and objectives.

For more information and to register, go to
www.themathisgroup.com