

THE
MATHIS
GROUP
MILESTONE

1-800-224-3731

PROVIDING STEPPING STONES
ALONG THE PATH TO SUCCESS

The Mathis Group Mission is to provide quality, customized training and consulting services that inspire, educate and equip organizations to be better tomorrow than they are today.

**PMP®/CAPM®
Exam Prep Boot Camp
Prepare For Your PMP®/CAPM®
Certification Exam In Four Days
And Earn 35 Contact Hours**

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GSA Government
Contractor #GS02F-0010V

Project Management
Institute Registered Global
Education Provider

***Dr. Keith Mathis' New Book
Is Now Available!***
See page 4 for more details



PMP®/CAPM® Exam Prep Boot Camp

7:15 am - 5:15 pm - 35 Contact Hours

Don't fear the PMP® certification test any longer. This fast paced boot camp prepares each participant with all the core competencies needed to pass the PMP® exam the first time.



We teach you the terms, processes and skills to pass the course with minimal post course study. This intense 4-day course will also credit you with 35 contact hours.

PMP® Exam Prep Course Content:

The course content focuses on *A Guide to the Project Management Body of Knowledge (PMBOK® Guide) - Fourth Edition.*

5 Process Groups:

- Initiating
- Planning
- Executing
- Monitoring and Controlling
- Closing

9 knowledge areas:

- Project Integration Management
- Project Scope Management
- Project Time Management
- Project Cost Management
- Project Quality Management
- Project Human Resource Management
- Project Communications Management
- Project Risk Management
- Project Procurement Management

Professional and Social Responsibility

We also include:

- Test-taking strategies and techniques
- Project Management vocabulary
- Process charts
- Formulas
- Practice exams
- Scenarios
- Activities

What You Receive

- *A Guide to the Project Management Body of Knowledge (PMBOK® Guide) - Fourth Edition*
- *PMP® Study Guide 6th Edition* by Kim Heldman (includes software)
- The Mathis Group's course workbook
- Flash cards and other study materials
- **Free** online simulation tests & 14+ in class practice tests

Regular Price - \$2,447

SPECIAL EARLY BIRD OFFER - \$1,950

SPECIAL GOVERNMENT/GSA PRICE - \$1,850

The Mathis Group PMP® Exam Guarantee:

In the unlikely event you do not pass the PMP® exam the first time, The Mathis Group will pay for your second attempt within 30 days. If you do not pass the PMP® exam the second time, we will pay for the third attempt within 30 days. If you do not pass the PMP® exam after three attempts, we will refund the balance of the seminar price to you!

2011-2012 PMP® Exam Prep Boot Camp Dates and Locations

<u>St. Louis, MO</u>	<u>Early Bird Date</u>
December 5-8	October 31
January 23-26, 2012	December 15
April 23-26, 2012	March 15, 2012
June 4-7, 2012	April 15, 2012
September 10-13, 2012	August 15, 2012
December 3-6, 2012	October 31, 2012

Kansas City, MO

Nov 29- Dec 2	October 31
Feb 28 - March 2, 2012	January 15, 2012
May 8-11, 2012	March 31, 2012
August 21-24, 2012	July 15, 2012
November 27-30, 2012	October 15, 2012

Available for onsite training

Marketing Seminar

Conducted in St. Louis
at the Holiday Inn Viking Conference Center

Marketing Your Business ***During Tough Economic Times***

Course Length - 2 Days

Course Description: This two-day course teaches participants techniques for creating and attracting new customers, as well as getting past customers to repurchase. This course is designed to begin with fundamentals of marketing and go through each of the different media types to create a successful marketing campaign. Participants will discuss pricing, create their unique selling proposition, and examine copy which sells.

Method of teaching: Lecture, cases, and team discussions.

Course Objectives:

- Analyze the importance of marketing
- Examine controlling factors of marketing
- Evaluate qualities of a great market
- Discuss the four P's of marketing mix
- Identify discounts and special offers
- Design USP: Unique Selling Proposition
- Review product life cycle
- Classify techniques for repositioning a product or service
- Identify types of buying decisions
- Design messages which are emotional
- Discuss consumer behavior
- Analyze barriers to product positioning
- Identify guidelines to repositioning a product or service
- Evaluate product life cycle
- Examine ways change influences pricing
- Discuss the benefits of headline core competencies
- Analyze benefit statements
- Discuss mailing lists and demographics
- Evaluate the strengths and weaknesses of differentiation
- Analyze the types of buyers
- Examine direct mail
- Discuss good yellow page advertisements, brochures, direct mail, business cards, billboards, internet, and display advertisements

Marketing Your Business ***During Tough Economic Times***

March 6-7, 2012 - Limited Seating

\$399 Per Person

\$299 Early Bird before February 1st

Bring the Entire Team!

21 Deadly Project Management Mistakes and How to Avoid Them for Project Success

By: Dr. Keith Mathis

This 156-page book focuses on solving those problems which consistently plague the project management environment and cause projects to come in late and over budget.

Dr. Mathis focuses his years of experience in a text to assist project managers from experiencing these problems with real-world ideas for not only dealing with the problem, but also in preventing it from happening.

Read how to reduce conflict, gather requirements correctly and increase your chances of success in any project.

It is like having a consultant in a book!

Here are some of the problems and solutions discussed:

- Fitting project management methodology into the corporate culture
- Planning after you have a detailed interview with the customer
- Ways to handle top down planning, which fight against real requirements
- Skills required for high-functioning project teams
- Detailing the roles and responsibilities for each stakeholder
- Establishing accountability and high productivity
- Creating realistic timelines, which are based on fact not fiction
- Detailed WBS creation which has enough depth to run the project
- Implementation strategies for putting the plan into action
- Realistic and deep risk analysis which positions you for success
- Communication is the key to driving the project forward
- Auditing usage and methodologies
- Project performance appraisals which measure project management skills
- Preventing project and department turf battles
- Examining the critical path for productivity
- Using change management systems for control and documentation
- Understanding the project chain of command in a matrix organization
- Monitoring team commitment and over allocation
- Confronting the status quo to break mediocrity
- Lessons learned benefits and their influence
- Creating a best practices for continuous learning

Visit www.pmexpertlive.com

or call 800-224-3731

to order your copy for

\$19.97 today!

Important PMP® Exam Changes!!!

In 2012, the PMBOK® - 5th edition will be released.

Make plans now to take our PMP® Exam Prep Boot Camp and schedule your test with PMI® before these changes go into effect!

**Contact us today to register for the
Boot Camp that best fits your schedule!**

800-224-3731

keith@themathisgroup.com

What Others Have Said about The Mathis Group's PMP® Exam Prep Boot Camp

I wanted to say that this is ONE of the best classes I have attended in a long time, maybe ever. Keith is certainly great at what he does and I have a great respect and admiration. Great class material, upbeat and perfect speaker! **Sabina Bunic**

Just wanted to let you know that I passed the PMP® exam on Friday of last week. I am convinced that your boot camp played a significant role in preparing me for the exam. I will be recommending your class to everyone in my PMO interested in getting certified. **Bill Klinke**

The PMP® Boot Camp provided an excellent foundation for preparing for the PMP® exam. The information provided is very clear, concise and easy to follow. Micah is very knowledgeable about the material and serves as a great resource in preparing for the certification exam. Thank you for making the road to certification a little easier!! **Christine Hutchison**

I highly recommend The Mathis Group if you are looking for a course to help you prepare and pass the PMP® Certification test. Their PMP® Exam Prep Boot Class was intense, but well worth the effort. The instructor covered all the areas addressed on the test and kept everyone interested in the subject matter by sharing real life examples. Their guarantee is also great, but fortunately I didn't need it! I passed the first time! **Susie Hardesty**

**The Mathis Group Is A
PMI® Registered
Global Educational Provider**

The Mathis Group is a Project Management Institute (PMI®) Registered Global Educational Provider (R.E.P.). We are committed to enhancing the ongoing professional development of PMI Members, PMI-certified Project Management Professionals (PMP®), and other project management stakeholders through appropriate project management learning activities and products. We have agreed to abide by PMI's nine areas of the *PMBOK® Guide* and are subject to random audits for quality assurance purposes.

The Mathis Group began in 1993 and has grown to include a variety of courses in management and leadership. Specifically, we have over 45 registered courses in just the project management area which provides Professional Development Units (PDUs) for individuals who are seeking certification through one of the credentials of PMI®.

The Mathis Group has a GSA contract with the federal government and has conducted project management training for numerous agencies ranging from the Federal Communications Commission (FCC) to Consumer Products Safety Commission (CPSC). The State of Missouri and the State of Kansas have contracted with The Mathis Group to provide ongoing project management courses along with a 90-hour project management state certification course.

Each course taken by the Mathis Group will be high in content, activity driven, participant interactive and fun. All participants will leave with course materials and numerous ideas for driving their projects forward in a faster, more precise manner.

www.themathisgroup.com
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keith@themathisgroup.com

Hotel Information

If you would like to stay at the hotel where the conference is being held, please use the following information to make your reservations. *Please make your lodging reservations directly with the hotel.*

St. Louis, MO

Holiday Inn Southwest
10709 Watson Road
St. Louis, MO 63127

Hotel Reservations Only: 800-682-6338

Kansas City, MO

Embassy Suites on the Plaza
220 W 43rd St
Kansas City, MO 64111

Hotel Reservations Only: 816-756-1720

Participant is responsible for the cost of travel, lodging, and meals.

***The Mathis Group Online
Project Management Courses***

The Mathis Group currently offers eight project management courses online. Each course is registered with PMI and qualifies for PDUs.

- Project Management Fundamentals
- Project Risk Management
- Project Monitoring, Evaluation, and Oversight
- Vendor Management
- Microsoft Project 2007 Basics
- Microsoft Project 2007 Intermediate
- Microsoft Project 2003 Intermediate
- PMP Exam Prep Boot Camp
- Creating a Successful Project Business Case

Project Cost Management and ***Proactive Communication*** will be added in the coming months. Visit our website for more information.

Registration Form

2011-2012 PMP® Exam Boot Camps

St. Louis, MO

December 5-8

Seminar #119

January 23-26, 2012

Seminar #120

April 23-26, 2012

Seminar #121

June 4-7, 2012

Seminar #122

Kansas City, MO

Nov 29 - Dec 2

Seminar #216

Feb 28 - March 2, 2012

Seminar #217

May 8-11, 2012

Seminar #218

August 21-24, 2012

Seminar #219

Cost - \$2,447

Early Bird Price - \$1,950

Government/GSA - \$1,850

2012 Marketing Course in St. Louis, MO

Marketing Your Business During Tough Economic Times

March 6-7, 2012

Seminar #402

Cost - \$399

**Early Bird Price - \$299 before
February 1st**



(Attach a separate sheet with additional names if necessary.)

Please call, fax, or email to register.

Name: _____

Company: _____

Address: _____

City: _____

State: _____ ZIP: _____

Phone: _____

Email: _____

Fax: _____

Seminar #: _____

I have enclosed my check.

Purchase order enclosed, please send invoice

I have listed my credit card information

MasterCard

Visa

AmEx

Discover

Credit Card #: _____

Expiration Date: _____

Security Code (from back of card): _____

Signature: _____

Name: _____

Company: _____

Address: _____

City: _____

State: _____ ZIP: _____

Phone: _____

Email: _____

Fax: _____

Seminar #: _____

Total number of people attending: _____

Phone: 800-224-3731

Fax: 636-938-5292

Email: wanda@themathisgroup.com

Total Payment Enclosed Is:

Seating Is Limited. Call/Fax/Email Today



*Providing stepping stones
along the path to success*

Who Should Attend?

Project Managers
Project Leaders
Project Teams
VP of Projects
Supervisors/Managers
IT Managers
Chief Information Officers
System Developers
Anyone who needs project skills

***PMP® Exam Prep Class
St. Louis and Kansas City, MO***

***Public Project Management Seminar
St. Louis, MO***

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Eureka, MO 63025

