

Meet Dr. Keith Mathis

Dr. Keith Mathis is in tremendous demand as one of the most dynamic speakers in America, traveling throughout the United States, Canada, Mexico and South America. His provocative, informative, humorous presentations on a variety of organizational development topics are demanded by progressive companies. An animated and electrifying platform speaker, Keith never merely talks to an audience, but he also seeks to involve them in his presentations through high content and numerous illustrations. Intellectually demanding of himself, Keith demands no less of his audiences! He is loved by audiences of all kinds and is invited back 3 to 15 times in most organizations and as many as 100 times for others.

Keith debunks the myths which prevent organizations and their workers from changing and heading in a successful direction. He specializes in organizational behavior and development and comes with over 6,000 presentations to every kind of organization. His real life stories and illustrations will have your audience standing on their feet in agreement.

He is flexible in presentation lengths from conducting conferences or keynotes for conventions to full day sessions.

He is founder of The Mathis Group, based in St. Louis, Missouri. They are GSA contractors, as well as Registered Education Providers for Project Management Institute, providing over 30 certified project management courses.

In addition, Keith's experience includes teaching corporate America skills on topics such as: marketing, motivation, leadership, conflict resolution, project management, supervision, performance appraisals, goal setting and numerous other organizational proficiencies. His problem solving expertise provides him with the ability to help companies in the solving of the most complex difficulties. Keith has served as an adjunct professor of business management at Nova Southeastern University in Ft. Lauderdale since 1995.

Keith has authored numerous training programs, as well as magazine and newspaper articles. His book *Performance Management: Modern Leadership Strategies for Changing Employee Performance and Behavior* was published by Equippers Press International.

Keith holds a B.A. in Behavioral Science, a M.S. in Management, and a Ph.D. in Administration Management. He also holds a PMP (Project Management Professional Certification) and is a COI (Certified Online Instructor).



Organizations Where Keith has Spoken

- Pfizer Pharmaceutical - State of Missouri
- Knoll, Inc - Yankee Dental Association
- Ralston Purina - Motorola - TCI
- Blue Cross and Blue Shield
- Ericson Mobile Phone - MasterCard
- National Geospatial - DEA
- United States Postal Service
- Oklahoman State University
- Consumer Product Safety Commission
- Atlantic Seeds Association
- St. Louis Post Dispatch
- Beverly Farm Foundation
- Lear Corporation - Lucent Technology
- Kaiser Dental - CareerTrack, Inc.
- Federal Reserve Bank - United Van Line
- Enterprise Leasing - Protein Technologies
- Nova Southeastern University
- National Louis University
- Alumax Metal - Mallinckrodt Chemical
- Coopers and Lybrand - Portion Pak, Inc.
- Entertainment Publications
- St. Louis University - St. Luke's Hospital
- Brentwood Medical Center
- StarMed Staffing Group
- National Imagery and Mapping Agency
- Michigan Dept of Civil Service
- National Institutes of Health
- Atlantic City Housing
- Saginaw Police Department
- Visalia County Government, Visalia, CA
- City Government of Atlantic City
- Iowa Department of Child Enforcement
- Internal Revenue Service
- State of Michigan - St. Louis City Police
- Michigan Department of Housing
- Social Security Administration

Keynote Topics

All of Keith's presentations are customized to make sure he includes the desired content and outcomes which will impact your audience the most.

Marketing

- Marketing On A Shoe String
- Branding Your Service And Becoming Known
- 8 Marketing Medias: How To Use Them
- Marketing To Profitable Niches
- Trade Show Techniques That Work
- Secrets To Running Your Business Like A Pro
- The Art Of Attracting New Customers And Markets
- Secrets To Negotiation Like A Pro
- Marketingology: Getting The Right Customers
- Building And Bonding With Customers
- Direct Marketing For Higher Profits
- Creating A Unique Selling Proposition
- Secrets Of Keeping Your Customers For Life
- 25 Deadly Marketing Mistakes Organizations Make
- Non-Traditional Sales Skills

Organizational Behavior

- What Makes Your Organization Tick
- Tough Minded Leadership
- Teaching Workers To Play In The Sandbox Together
- Dealing With Conflict Without The Fireworks
- The Art Of Getting Maximum Performance From Every Worker
- Managing And Motivating Generation X & Y
- 5 Ways To Transfer Knowledge To Others
- The Lost Art Of Leadership
- Ways To Turn Problem Employees Into Productive Workers
- Ethics In The Workplace
- Empower Or Perish
- What You Heard Isn't What I Said
- Secrets To Successfully Handling Change
- Organizational Behavior

Leadership

- Secrets Of Highly Successful Executives
- Creating A Purpose Driven Organization
- How CEO's Are Killing Their Organizations

Motivation

- 7 Steps To Being A Modern Day Overcomer
- Goal Setting In A New Era
- Customership
- 7 Steps To Stop Procrastination
- Techniques Of Setting Performance And Behavior Goals
- Creating An Optimistic Workplace
- 7 Unbreakable Laws For Success

Customer Service

- Creating Superior Customer Service
- 5 Stages Of Bonding With Your Customer
- Taking Your Customer Service To The Next Level
- How To Wow Your Customer Every Time
- Creating Superior Customer Value

